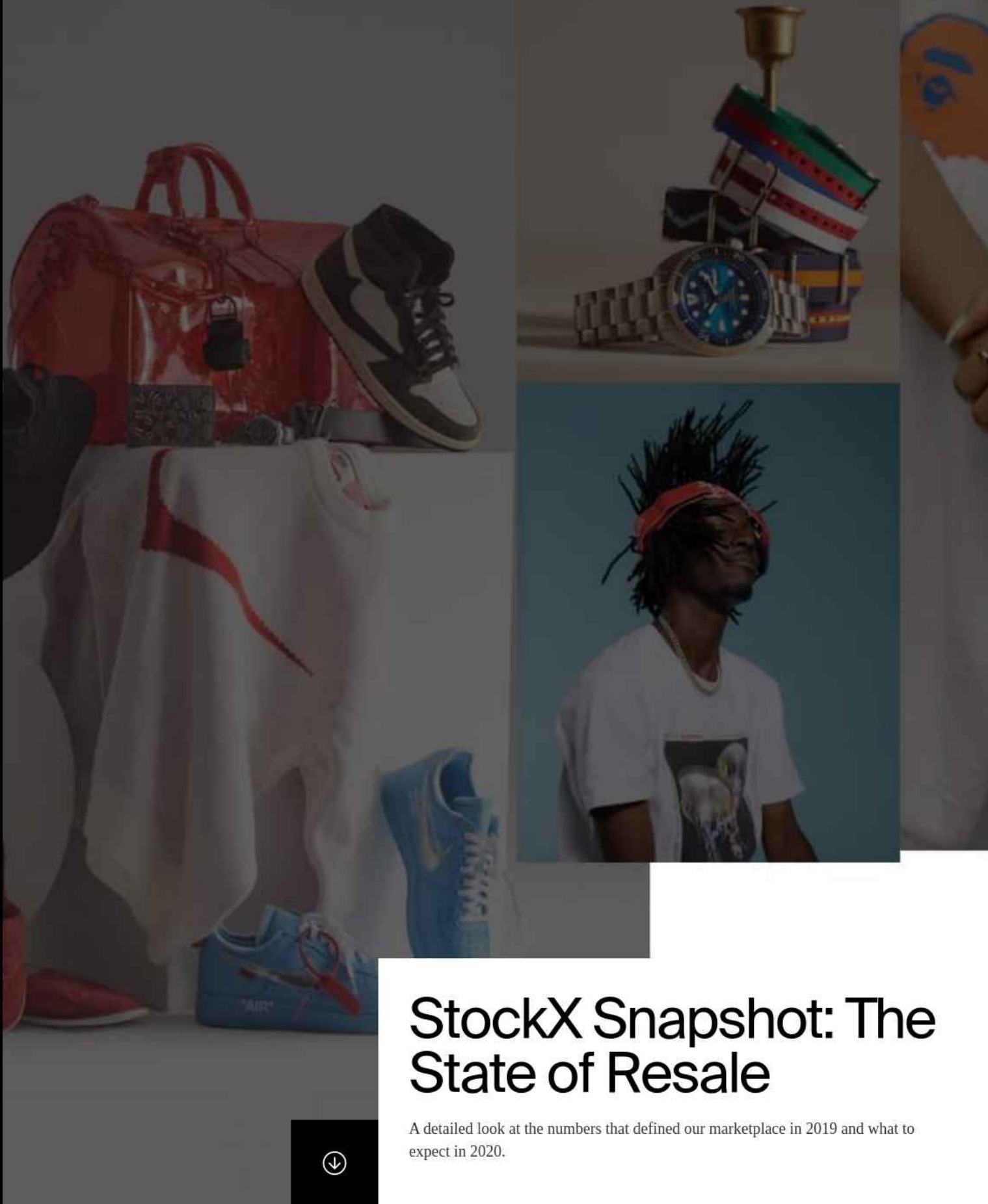


EXHIBIT 45

Document title:	StockX Snapshot: The State of Resale - StockX News
Capture URL:	https://stockx.com/news/state-of-resale
Page loaded at (UTC):	Wed, 07 Aug 2024 16:33:58 GMT
Capture timestamp (UTC):	Wed, 07 Aug 2024 16:34:04 GMT
Capture tool:	2.61.7
Collection server IP:	54.174.78.137
Browser engine:	Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/127.0.0.0 Safari/537.36
Operating system:	linux x64 (Node v20.5.1)
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User:	automation@page-vaul



StockX Snapshot: The State of Resale

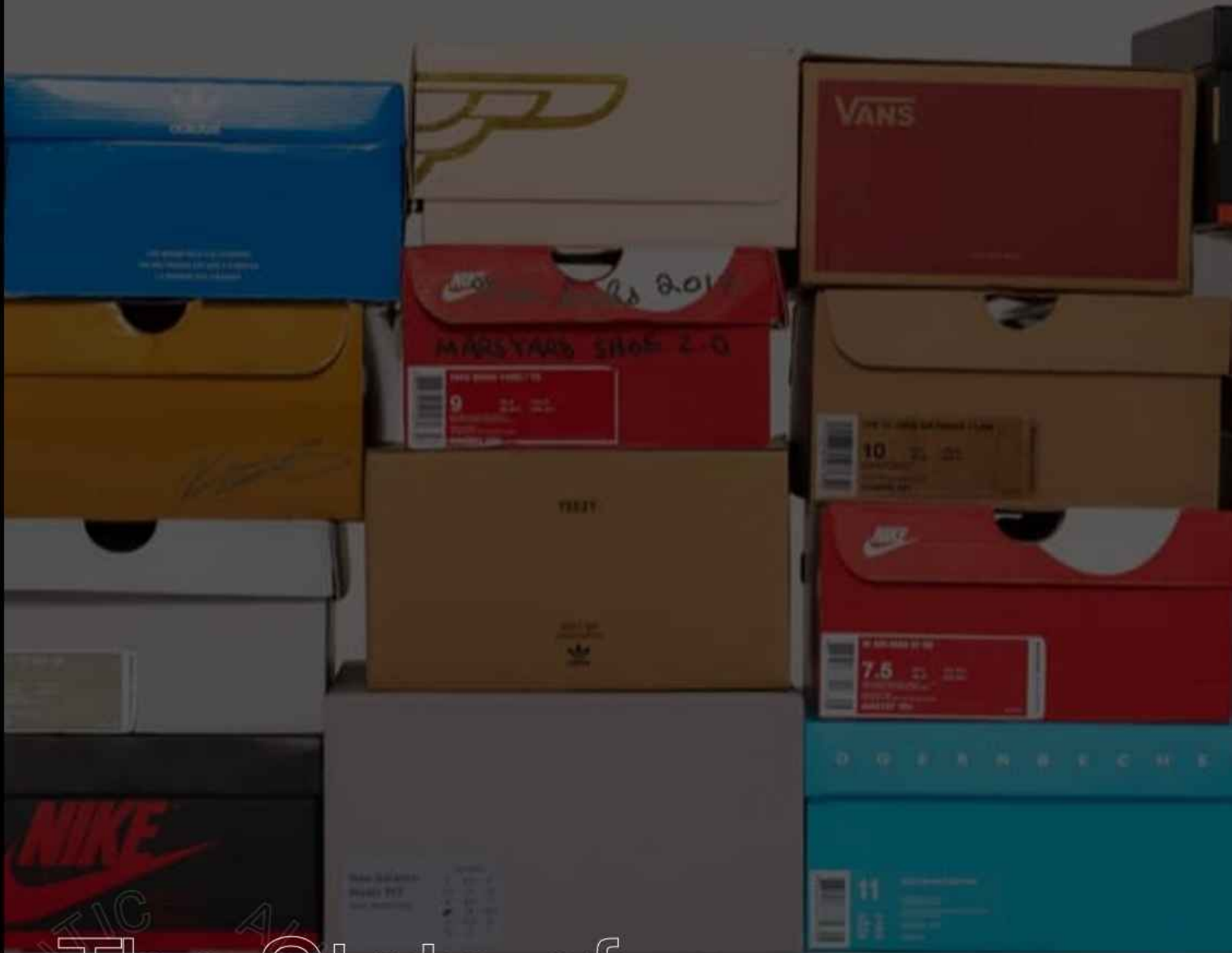
A detailed look at the numbers that defined our marketplace in 2019 and what to expect in 2020.



State of Resale



A detailed look at the numbers that defined our marketplace in 2019 and what to expect in 2020.



The State of The Market

The State of The Market

Sources: Piper Jaffray "Taking Stock With Teens Survey" and "Sneakers Sizzle" Report | The NPD Group



33% of Gen Z Men and 26% of Gen Z Women consider themselves "Sneakerheads", and StockX is now a Top 10 favorite website among upper-income Gen Z men.

The State of The Market

\$6 BILLION

Size of Global Secondary Sneaker Market

\$100B

Size of Primary Sneaker Market

15-25%

Projected Size of Secondary Market Relative to Primary Market in 2025

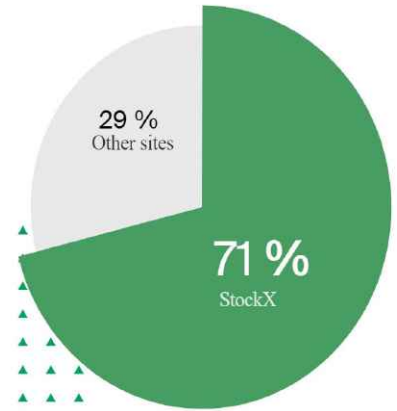
Sources: Piper Jaffray "Talking Stock With Teens Survey" and "Sneakers Sizzle" Report | The NPD Group

60%

Share of Gen Z Males Who Report Using StockX

29%

Share of Footwear Purchased Online



Secondary Website Preference

Gen Z Sneakerheads



33% of Gen Z Men and 26% of Gen Z Women consider themselves "Sneakerheads", and StockX is now a Top 10 favorite website among upper-income Gen Z men.

The State of
StockX



The State of StockX

The State of StockX

6

Global Authentication Centers

750,000+

Yeezys Authenticated (2019)



In the instance of our adidas Campus 80s MakerLab IPO, Bids came in from customers across 62 countries and outstripped product supply 10:1.

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International
Growth



International Growth

International Growth



Italy



Netherlands



United Kingdom



South Korea



Spain



Japan



Germany



Qatar

Growth

+281%

Buyer GMV



Favorite Sneaker



Nike Air Max 1 Have a Nike Day



In 2019, StockX buyers came from 197 countries and territories, from Albania to Zimbabwe.

International Growth

Fastest Growing Markets (2019)



France



China



Italy



Netherlands



United Kingdom



South Korea



Spain



Japan



Germany



Qatar

Spain

Spain



Growth

+383

%

Nike Sales

Favorite Sneaker



Nike Air Max 1 Have a Nike Day



In 2019, StockX buyers came from 197 countries and territories, from Albania to Zimbabwe.

International Growth

South Korea

South Korea

Fastest Growing Markets (2019)

 France	 China
 Italy	 Netherlands
 United Kingdom	 South Korea
 Spain	 Japan
 Germany	 Qatar

Growth

+210%

Nike GMV



Favorite Sneaker



Converse Run Star
Hike JW Anderson
Black



In 2019, StockX buyers came from 197 countries and territories, from Albania to Zimbabwe.

International Growth

South Korea

South Korea

Fastest Growing Markets (2019)



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China



Italy



Netherlands



United Kingdom



South Korea



Spain



Japan



Germany



Qatar

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Nike GMV



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StockX Sneaker Market



StockX Sneaker Market



Sales of women's exclusive sneakers outpaced the overall market by **80%** in 2019.

Brand	Market Share	Avg. Resale Price	Avg. Price Premium*
	<div><div></div></div>	\$266	61%
	<div><div></div></div>	\$295	36%
	<div><div></div></div>	\$230	47%
	<div><div></div></div>	\$183	64%
BALENCIAGA	<div><div></div></div>	\$699	-6%
VANS	<div><div></div></div>	\$121	61%
	<div><div></div></div>	\$223	52%

*Percentage Over/Under Retail



Jordan 1

Market Share Avg. Resale
23% \$260



Yeezy 350

Market Share Avg. Resale
18% \$280



Air Force 1

Market Share Avg. Resale
6% \$274



Sales of women's exclusive sneakers outpaced the overall market by 80% in 2019.

Streetwear Market



StockX

Streetwear Market

StockX Streetwear Market

PALACE	\$132	80%
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Avg. Resale	Avg. Premium
\$211	38%

*Percentage Over/Under Retail



Travis Scott artist merch accounted for 10 of the top 100 streetwear items released in 2019.



	\$128	76%
FEAR OF GOD	\$132	20%
Off-White™	\$205	-10%
<i>PALACE</i>	\$132	80%

*Percentage Over/Under Retail



Backpack

Avg. Resale

\$211

Avg. Premium

38%



Travis Scott artist merch accounted for 10 of the top 100 streetwear items released in 2019.

StockX

Luxury Market



StockX
Luxury Market

StockX Luxury Market

Supreme

\$2,921



\$401



\$2,589

AP
AUDEMARS PIGUET

\$18,069



\$34,818



\$34,141

Top Luxury Handbag Brands

Avg. Resale Price

Top Luxury Watch Brands

Avg. Resale Price



The most hyped handbag of 2019 was Virgil Abloh's Monogram Prism Keepall which resold for over \$5,000 or 40% above retail.



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StockX

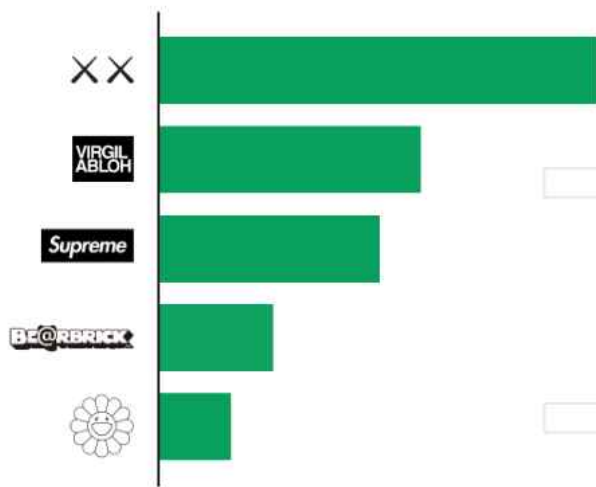
Collectibles and Trading Cards



StockX

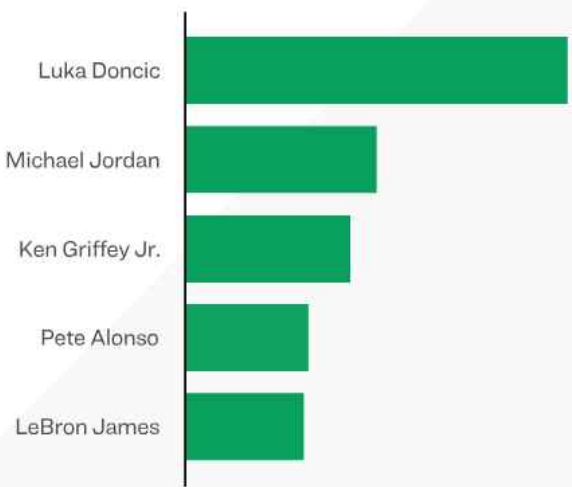
Collectibles and Trading Cards

Rookie Card increased 200% in 2019.



Top Artist/Brand Collectibles

Total Sales (2019)



Most Active Trading Cards

Combined Bids+Asks (2019)



The average resale value of [Luka Doncic's](#) 2018 Panini Prizm Rookie Card increased [200%](#) in 2019.



The average resale value of **Luka Doncic's** 2018 Panini Prizm Rookie Card increased **200%** in 2019.



A Look Ahead 2020



Smaller Brands Go Big

In 2019, smaller brands like **New Balance** became major players on the resale market, and with a roster of A-list endorsers that includes Kawhi Leonard, Coco Gauff, and Jaden Smith, 2020 should be another big year for the brand.

A Look Ahead: 2020



Travis Scott's Reign

Travis Scott's blockbuster collabs helped push Jordan Brand to the #1 spot in our 2019 sneaker rankings, and we expect his upcoming projects with Nike to solidify his secondary market dominance.



Artist Merch

In 2019, artist merch was among the fastest-growing segments of our streetwear marketplace, and as more and more artists release limited capsules to commemorate their albums and tours, we expect that growth to accelerate.



Women + Sneakers

Women's exclusive sneaker releases nearly doubled their share of the secondary market in 2019, and as brands step up their efforts to court this demographic, expect the popularity of women's sneakers - and the number of women identifying as "sneakerheads" - to increase.



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The New Man Bag

Hyped luxury luggage and men's bags — like the **Supreme x Rimowa** collaboration and **Virgil Abloh's Prism Keepall** — proved that men are increasingly interested in these product categories, and we see no signs the hype will fade.



Gen Z Market Power

With nearly 1 in 3 **Gen Z** consumers identifying as 'sneakerheads', this younger generation is driving rapid growth in the secondary market, and with the overwhelming majority choosing **StockX** as their preferred marketplace, they will continue to propel our business growth in 2020.